

## WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

CONTRACT NO. REV.

1061-60873-1

DATE PRINTED

04/22/13

AND

PAGE 1

253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR		348446	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	NATIONAL MEDIA RESEARCH PLANNING			GABRIEL GOMEZ FOR SENATE		
AND	815 Slaters Ln			138 Conant St		
ADDRESS	Alexandria	VA	22314-1219	Beverly	MA 01915-1665	
	USA			USA		
CONTACT	B. ANGLE			PRODUCTGOMEZ/R US SEN MA		
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO. 3657	PRODUCT CODE	1302	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 04/22/13 AND ENDING 04/30/13 NO. WEEKS: 2						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	11111..	5 2	05:58A	07:00A	30S	04/22/13-04/26/13 04/29/13-04/30/13	WBZ NEWS	7	450.00	3150.00
2 FIXED	Sa	1	06:00A	07:00A	30S	04/27/13-04/27/13	WBZ NEWS	1	350.00	350.00
3 FIXED	Su	1	08:57A	10:30A	30S	04/28/13-04/28/13	CBS SUNDAY MORNING	1	1200.00	1200.00
4 FIXED	Su	1	10:30A	11:30A	30S	04/28/13-04/28/13	FACE THE NATION	1	850.00	850.00
5 FIXED	10110..	3 1	06:00P	06:30P	30S	04/22/13-04/25/13 04/29/13-04/29/13	WBZ NEWS	4	1000.00	4000.00
6 FIXED	Sa	1	06:00P	06:30P	30S	04/27/13-04/27/13	WBZ NEWS	1	540.00	540.00
7 FIXED	11010..	3 1	07:00P	07:28P	30S	04/22/13-04/25/13 04/29/13-04/29/13	WHEEL OF FORTUNE	4	1800.00	7200.00
8 FIXED	Sa	1	07:00P	07:28P	30S	04/27/13-04/27/13	WHEEL OF FORTUNE	1	650.00	650.00
9 FIXED	Sa	1	07:28P	07:56P	30S	04/27/13-04/27/13	JEOPARDY!	1	850.00	850.00
10	T	1	07:57P	09:00P	30S	04/23/13-04/23/13	NCIS	1	6500.00	6500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



AGREEMENT MADE BETWEEN

WBZ TV 4

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1061-60873-1  
DATE PRINTED  
04/22/13

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134  
AND WBZ TV 4

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<b>NAME</b>		NATIONAL MEDIA RESEARCH PLANNING		GABRIEL GOMEZ FOR SENATE		
<b>AND</b>		815 Slaters Ln		138 Conant St		
<b>ADDRESS</b>		Alexandria VA 22314-1219		Beverly MA 01915-1665		
		USA		USA		
<b>CONTACT</b>		B. ANGLE		<b>PRODUCT</b> GOMEZ/R US SEN MA		
<b>LOCAL SALESPERSON</b>		PAT CASHEN POLITICAL		<b>AGENCY EST. NO.</b> 3657		
<b>NATIONAL SALESPERSON</b>				<b>PRODUCT CODE</b> 1302		
<b>BROADCAST SCHEDULE STARTING</b> 04/22/13 <b>AND ENDING</b> 04/30/13 <b>NO. WEEKS:</b> 2						

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			FROM	TO						
FIXED										
11 T		1	09:00P	10:00P	30S	04/23/13-04/23/13	NCIS LOS ANGELES	1	9000.00	9000.00
FIXED										
							<b>Total Contract:</b>	23		34290.00
<b>Billing Summary</b>										
						<b>Qtr 2-13</b>	<u>Apr</u>		<u>May</u>	<u>Jun</u>
						28790.00			3700.00	.00
									<u>Total</u>	
									32490.00	
									<b>GRAND TOTAL</b>	
									32490.00	

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